

Jordan Navarro

Product and UX Designer

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Product and UX designer with a B.F.A. in animation and studio experience at Nickelodeon. Founding Designer at Mookti, a live learning app, backed by 7+ years of customer-facing and team leadership experience.

DESIGN EXPERIENCE

Founding Designer, Mookti · Los Angeles, CA

July 2026 – Present

- Own product design, UX research, and brand for a live learning app built around Ellen, its AI study assistant.
- Redesigned onboarding to address high welcome-screen bounce, replacing a lengthy flow with a single screen where every feature is usable before sign-up. Shipped September 2026; registrations rose 85% in 30 days.
- Created the brand identity (logo, typography, color) and built and maintain the product's design system.
- Leading the v4 interface redesign and designing the internal admin dashboard, helping define the acquisition and activation metrics used to evaluate design decisions.

Background Designer, Nickelodeon · Burbank, CA

October 2022 – July 2023

- Designed backgrounds for animated productions on tight deadlines with art directors and animators.

Founder, Speech Bubble Community Group · Los Angeles, CA

April 2024 – May 2025

- Ran monthly public events at North Figueroa Bookshop and designed the group's graphics and social content.

SELECTED PROJECTS

Depop Checkout Redesign · UX capstone

- Ran user research with 10 participants, linking buyer cart abandonment to seller shipping anxiety.
- Designed two buyer-side changes in Figma: a cost info icon and estimated sales tax in the cost modal.

Raising Cane's Rewards Redesign · Team of 3

- Owned research synthesis and the rewards experience, producing personas, journey maps, and OKRs.
- Prototyped the rewards flow in Figma and iterated high fidelity mocks with Claude Design.

ADDITIONAL EXPERIENCE

Sales Supervisor, Warby Parker · Glendale, CA

May 2025 – Present

Assistant Manager, Voda Spa · West Hollywood, CA

September 2023 – May 2025

Event Coordinator, Sticky Paws Bakery · Los Angeles, CA

June 2023 – August 2024

Operations Manager, Nana Remodeling LLC · St. Petersburg, FL

May 2018 – August 2022

EDUCATION

UX Design Certificate, UCLA Extension

Expected December 2026

B.F.A. Emerging Media: Experimental Animation, Cum Laude, University of Central Florida

2020

SKILLS

Design: interaction design, wireframing, prototyping, high-fidelity UI, design systems, brand identity, illustration

Research: user research, surveys, synthesis, personas, journey mapping, design sprints, HEART and SUS metrics

Tools: Figma, Claude (and other agentic workflows), Adobe Illustrator, Photoshop